



CITYWEST HOMES

Press release – 13 December 2016

Global hotel group serves a Christmas feast to residents on London estate

Nearly 100 Lisson Green estate residents were served their first festive feast of the season, during a special event aimed at reducing social isolation in Westminster.

On 5 December 2016, local hub the Greenside Community Centre was transformed into a four star dining room. Through the day, CityWest Homes, PPHE Hotel Group and TARA, the local Tenants and Residents Association, then served a three course meal to all guests. There was plenty of fun and entertainment too, as neighbours were brought together for an afternoon of cheer.

Park Plaza Westminster Bridge London, Riverbank London and corporate team members at PPHE Hotel Group served up a complimentary meal and drinks in record time, supported the Baker Street Quarter Partnership. This is the second time they've held this hugely popular event at Lisson Green.

All members of the community were welcome, with ages ranging from 50 to 100 years. Feedback was overwhelmingly positive.

Martin Edgerton, executive director, customer services, CityWest Homes, said: "We're very proud of how active TARA are. They are constantly looking for ways to support their community and this partnership with the PPHE Hotel Group is a fantastic example of how much they care about their neighbours.

"For many, the festive season is about being with friends and loved ones. Everyone should have that opportunity and events like this are crucial in helping to bring people together."

Andrew Swindells, chief operating officer, PPHE Hotel Group commented: "PPHE Hotel Group was delighted to support TARA and the residents at Lisson Green estate during their annual Christmas lunch for a second year running. As a hospitality brand, we pride ourselves on bringing people together and supporting local communities. So we not only wanted to provide the food and drink but also team members from across two of our London hotels and corporate office."

Penny Alexander, chief executive of the Baker Street Quarter Partnership, also added: "There was no doubt that PPHE Group went to great lengths to put on a wonderful event for the community centre. It was fantastic to see all the guests enjoying the treat and spending time with their neighbours. We were delighted that we were able to work together and make this event happen. It was a true community collaboration."

Next up on Lisson Green is a free children's Christmas party.

Ends

Photograph captions:

IMAGE 1: Bringing neighbours together

IMAGE 2: PPHE team serve a feast

IMAGE 3: Everyone gets involved.

Notes to editors

For more information please contact Tessa Eydmann-Peel, corporate communications adviser, on 020 7245 2542 or email teydmannpeel@cwh.org.uk.

About CityWest Homes

CityWest Homes is an award-winning property services provider based in London.

As Westminster's leading housing manager, CityWest Homes manage over 21,000 homes, which includes 9,000 leaseholder homes, 12,000 social homes and the communities which they are situated in.

Since launching as an ALMO in 2002, the organisations dedication to customer service has resulted in an expansion of its offering to the private sector. Services now include a private estate agency and managing an energy facility providing heating to over 3,250 homes and businesses.

This customer focus has resulted in numerous accolades including Investors in People Gold and entering the Sunday Times Best Companies list.