

**Housing and property –  
an apprenticeship  
success story**

**The housing and property sectors  
already make a strong contribution  
to the apprenticeship agenda.**

Through the Housing and Property Apprenticeship Trailblazer, we are ready to support the Government's bold target of three million apprenticeship starts by the end of this Parliament.



**Supported by**




 National  
Federation  
of ALMOs



For more information on the new Housing and Property Apprenticeship Standard visit [www.housing.org.uk/apprenticeships](http://www.housing.org.uk/apprenticeships)

**Housing and Property  
Apprenticeship Trailblazer**



New standards to make the housing and property sectors an attractive career choice, with a clear career path from entry level up to senior professional.



# A new approach to apprenticeships

**Employers from across the affordable and private housing sectors have developed new trailblazer apprenticeship standards, with the aim of elevating the housing and property sectors as positive career options for young people.**

Working closely with the Department for Business, Innovation and Skills, and the Skills Funding Agency, the new standards reflect learning from the Government's Trailblazer programme. Trailblazer apprenticeships differ from older apprenticeships because they will:

- see employers taking the lead, supported by training providers
- focus on learning, development and performance management rather than assessment for the majority of the apprenticeship
- use a work-based project to demonstrate that the apprentice can combine knowledge, skills and behaviours in real world tasks.

We've developed new standards to promote housing and property as a career of choice. These standards:

- provide cross-sector core competencies for housing and property professionals at assistant, officer and manager level
- develop a pathway from entry level to senior professional in the housing and property sectors.

Now we want to get these standards adopted by all relevant employers:

- ensuring high quality training
- expanding apprenticeships
- developing a new generation of housing and property professionals.

 For more information on the new Housing and Property Apprenticeship Standard visit [www.housing.org.uk/apprenticeships](http://www.housing.org.uk/apprenticeships)



## The trailblazers

### Employers

- |                   |                                |
|-------------------|--------------------------------|
| Affinity Sutton   | Genesis Housing                |
| Amicus Horizon    | Guinness Partnership           |
| Aspire Housing    | Innisfree                      |
| B3 Living         | New Charter                    |
| Barnet Homes      | Rendall and Rittner Ltd        |
| Coast and Country | Sovereign Housing              |
| Community Housing | Spectrum Housing               |
| Crosby Housing    | St Basils                      |
| Family Mosaic     | Yarlington Housing Association |
| Futures Housing   | Your Housing Group             |

### Partners

- |  |  |
|--|--|
| Association of Residential Lettings Agents | National Federation of ALMOs                         |
| Chartered Institute of Housing             | National Federation of Property Professionals        |
| CHS Housing                                | National Housing Federation                          |
| Kingston and Carshalton Colleges           | OCR (Oxford Cambridge and RSA Examinations)          |
| Local Government Association               | Pearson  |
|  | The Derbyshire Network                               |
|  | The Institute of Residential Property Management Ltd |

### Support

- |  |  |
|--|--|
| Building Futures Group                               | Federation for Industry Skills and Standards |
| Department for Business, Innovation and Skills (BIS) | Novels Consulting Ltd                        |
|  | Skills Funding Agency                        |

## Case studies

### Stephanie Wheeler, Aspire Housing

**Stephanie, an Aspire Housing resident, joined its Neighbourhood Team when she was 18.**

She enjoyed working in housing and gained a Level 2 qualification. When the opportunity arose, she applied to become a Housing Apprentice and then took up the role of Lettings Assistant. Now, five years later, Stephanie is still working for Aspire.



### Odri Itoje, Rendall and Rittner

**Aged 18, Odri joined Rendall and Rittner in 2012 as an Assistant Property Manager Apprentice.**

She successfully gained full time employment there in 2014 and is now studying for a degree in surveying.

