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Colchester Borough Homes lends its support to #HousingDay 2017

Colchester Borough Homes (CBH) will once again be supporting the national social media campaign #HousingDay by taking part in activities on the 18 September 2017.

#Housing Day is a fantastic example of how social media can begin to break down barriers and preconceptions and challenge individuals to look at important social issues. Housing Day aims to dispel the myths and celebrate what the housing sector really achieves for its tenants.

The theme for the 2017 campaign is #realpeopletruestories. On the 18 September CBH will be embarking on a 'tweetathon' and populating its social media feeds with posts that show the true stories behind CBH's residents and the work that it does to help make a difference to its tenants, leaseholders and staff through the work it does.

Karen Loweman, Director of Housing for Colchester Borough Homes says,

"We are really proud to once again be supporting #HousingDay. There are a huge number of dedicated housing professionals in our industry that work incredibly hard to ensure people have somewhere to call home. This year's theme helps us show our residents' real stories and the impact our work has on their lives."

Councillor Tina Bourne, Portfolio Holder for Housing and Communities says,

"#HousingDay gives us an opportunity to celebrate and highlight the stories of our tenants and the individuals that work behind the scenes in the Housing industry. Housing is not just about providing a shelter, it's about making a real difference to all those involved and on 18 September we will be sharing stories which challenge people's perceptions of the Housing sector and celebrate all the wonderful stories our staff and residents have to share."

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Notes to Editors

For further information about this press release or how CBH are getting involved with #HousingDay please contact communications@cbhomes.org.uk or call 07943 737487.

Twitter - @HousingDay #realpeopletruestories

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