

Cheltenham Borough Homes

www.cbh.org



MEDIA INVITE: If you wish to attend the taster session to find out more about how the scheme will work, as well as interview representatives from CBH and Enterprise Cube, then please e-mail comms@cbh.org to book your place.

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STRIVE-ing for success? We can help

Cheltenham Borough Homes (CBH) has teamed up with a leading business start-up support team called Enterprise Cube to help 25 residents to start a business or go self-employed through a free six week training course called STRIVE.

The course provides a unique package of training and support helping applicants to start their own businesses, no matter what their background is.

Over the course of six weeks experienced entrepreneurs from Enterprise Cube guide tenants through every step of creating a successful business, sharing their own stories and giving hints and tips along the way.

At the end of the six week programme, a Graduation Day will be held where Graduates from the course will have the chance to celebrate their achievements and present their ideas to a panel of experts.

The panel will then decide which plans will receive an interest free loan from CBH to help them realise their ambitions

To give tenants a better idea of what the STRIVE course involves, CBH is hosting a taster session at Oakley Community Resource Centre on November 1st for people living in Cheltenham who are interested and want to find out more about the course.

No qualifications or experience are needed to take part, just passionate people who may have an idea for a business or simply want to work for themselves.

Peter Hatch, executive director for property and communities at Cheltenham Borough Homes, said: "I'm really excited to have Enterprise Cube on board to help with this project.

Their track record speaks for itself, and the feedback shows that the course makes a real difference to people's lives.

"If you're a tenant aged 18+ then get in touch with our Community Investment Team to get involved."

Paul Stephenson, chief executive at Cheltenham Borough Homes, added: "The STRIVE scheme has been hugely successful in other areas, and we're looking for committed tenants who have a real passion for starting their own business.

"Who knows? We might have our very own Levi Roots here in Cheltenham and what better way to get them out there than by helping them to take their first steps on their journey."

If you are interested then please contact James Hayward in our Community Investment Team on 01242 387588 or e-mail james.hayward@cbh.org.

ENDS

Notes for editors

Cheltenham Borough Homes:

- CBH is one of the top rated ALMOs (Arms Length Management Organisations) in the country. ALMOs are not for profit companies that run social housing services for their local council
- Currently CBH manage and maintain around 5,000 tenant and leasehold properties with high satisfaction and performance levels, when compared nationally with other housing providers
- CBH put their customers at the heart of what they do; working with them to shape services and ensure the company focuses on local need
- CBH deliver more than high quality core landlord services: they have an ongoing programme building new homes and regenerating communities; they support people to find work and employment; work to improve financial inclusion and develop stock to make it more energy efficient

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Kind Regards,

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