



**Homes at
the Heart**

Our homes have never been more important to us than they have been during the coronavirus crisis. For some people, home has been a sanctuary. For others, it has been a prison.

Everyone deserves a safe, secure, comfortable place to call home. Not just now, in the middle of this crisis, but always.

Investing in social housing makes this possible. It will also boost the economy, create jobs and improve people's lives when our nation needs it most.

That's why we've launched Homes at the Heart, a national campaign and coalition calling for a once-in-a-generation investment in social housing.

Share our #HomesAtTheHeart campaign

This is just the start of our campaign. Throughout the summer and autumn, we are planning a series of media stories, social media campaign activities and targeted engagement with politicians to create a consensus that social housing must be at the heart of our country's recovery.

Our first priority is getting the message out, and we hope you can:

- Share the campaign graphics on social media.
- Tweet your local councillors, mayors and MPs about the campaign.

We've made a number of graphics available that you can use, and we have already sent these to ALMO Press and Communication colleagues. More resources will be available soon. The graphics can also be found on the campaign pages homed on the NHF website.

Meet our campaign partners and supporters

This campaign has been produced in partnership between the National Housing Federation, the Chartered Institute of Housing, National Federation of ALMOs, Association of Retained Council Housing, and Crisis.

We're also delighted that over 60 supporters have already come on board, from Carers UK to NatWest. You can see all of our supporters via the logos below.

Read our campaign updates

- #HomesAtTheHeart coalition writes to the Chancellor in support of social housing being at the heart of recovery. The open letter can be found [here](#).
- The Times have published a piece about the campaign and the letter today (25th June) [here](#).

Keep in touch

As the campaign progresses, we'll update our website further – you can also stay up to date by following #HomesAtTheHeart on social media.



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